



WHERE KEYNOTES,  
COMEDY & CONCERTS  
**COLLIDE!**

**PATRICK HENRY** delivers hilarious and thought provoking keynote speeches that will teach your audience how to increase profits and productivity, through stronger teams and extraordinary customer engagement.

  
**PATRICK HENRY**  
PROFESSIONAL SPEAKER

For more information about having Patrick motivate, educate and entertain your audience, call or visit

[PatrickHenrySpeaker.com](http://PatrickHenrySpeaker.com) • 615.491.3941

# FUNNY, THOUGHT PROVOKING, MOTIVATIONAL.



**FOR TEN YEARS** Patrick was a professional songwriter in Nashville, Tennessee. He'll use his original songs and hilarious stories to not only entertain and motivate your audience, but also to engage them with applicable content. He can be heard daily alongside Jeff Foxworthy and Bill Cosby on the Sirius/XM radio Family Comedy Channel and the Blue Collar Comedy Channel.

***“Patrick was a huge hit!  
He was a great fit for our team.”***

- Damon Green, *DAVITA CENTERS*



**IN 2012** he became a Certified Speaking Professional (CSP). The CSP designation is the highest earned award in the National Speakers Association and held by only 10% of the 4500 members of the Global Speakers Federation worldwide.



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# WHO DOES PATRICK SPEAK TO?



## EDUCATION

Patrick has spoken to hundreds of student groups, principal associations, school business officials, school nutrition workers, teachers, assistants, guidance counselors, and staff. Although Patrick reserves only a handful of dates a year for students, he loves to influence the influencers and remains heavy in the education space.

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## ASSOCIATIONS

From the American Payroll Association to the Alabama Tax Preparers to human resources managers, Patrick loves speaking at association conventions as much as these audiences love him. He believes that conventions should be as entertaining as they are informative and helps create an experience that is often just the right balance to the high content breakout sessions. As the former convention chair for the National Speakers Association, Patrick is a meeting planners dream.

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## CORPORATIONS

Patrick has spoken to a wide range of corporations including brands such as Stihl, Pepsi, Davita, Blue Cross and Blue shield and Nationwide Insurance. Whether your group is 30 or 3,000 Patrick will customize his presentation to fit the event and the outcomes you set.

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# TOPICS

Patrick's speeches are customized according to the needs of each client. In a pre-conference call, Patrick will determine the desired outcomes then frame his presentation around your goals.

## KEEPING YOUR TEAM IN TUNE

Patrick sees the world through the eyes of a musician. The same three keys that make great artists great can also make you a superstar in the eyes of your customers, clients, or coworkers.

**OUTCOMES:** Your members will learn how to EXCEED expectations, EXCEL at the task, EMBRACE the customer, client, or team member as a friend.

## THE PANCAKE PRINCIPLE

Like making perfect pancakes, creating an extraordinary customer experience requires preparation, skill, focus, patience, and timing.

**OUTCOMES:** In Patrick's book **The Pancake Principle**, **seventeen sticky ways to make your customers flip for you**, Patrick shows how to create excellence in business and in life. We all have customers. Whether we are in sales or education, HR or administration, the ones who rise to the top are the ones who can turn customers into fans.

## MARRIED MAN

This speech, named after Patrick's comedy album, is perfect for events light on content and heavy on entertainment. It's always a hit with both the men and women in the audience.



## WHAT PEOPLE ARE SAYING ABOUT



### LEMON & LIME EVENT @lemonlime\_event

Kicking off @WeddingWireEDU #WWWorld afternoon session with @PatrickHen. **2 minutes in and I'm already cracking up!**

### DIAMOND EVENT SVC. @MakeltDiamond

**One word... Excellent! @PatrickHen #WWWorld #awesomespeakers**

### JACKIE SNOW @JackieSnowWeds

Being preggers means a peanut sized bladder...**but this is too damn funny for a bathroom break @PatrickHen @WeddingWireEdu #WWWorld**

### ALAN BERG @alanberg

Watching @PatrickHen give a great presentation at #WWWorld, **inspirational, entertaining and thought-provoking**

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# WHY HIRE A PROFESSIONAL SPEAKER?

## WE LIVE IN A WORLD WHERE CONTENT IS KING.

We can receive it through industry experts, panels, google+ hangout, youtube, webinars, or skype. As a meeting planner who is trying manage shrinking attendee numbers and budget concerns, sometimes it's easy to ask "why should I hire a professional speaker?" The meetings industry is in a state of disruption and although there are new ways for your members to receive content, Patrick Henry is a speaker who PERFORMS content. As long as people gather in person to share ideas, learn new information, and associate with peers, there will be a need for a brilliant professional speaker to lead the discussion. Patrick Henry will be more than just a high-caliber speaker for you, he'll educate and entertain your audience.

***“Patrick Henry was a breath of fresh air. He was the most efficient, effective, and much loved speaker we have ever had.”***

**- Constance Craven, Assistant Superintendent  
HIGHLAND PARK SCHOOL SYSTEM**

  
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